

For Immediate Release

March 29 2016 LIXIL Group Corporation

# LIXIL Group Takes Bold Steps to Promote Sustainable Development

# Targets net zero balance between environmental footprint and positive environmental contributions by 2030

**Tokyo, Japan** – LIXIL Group Corporation ("LIXIL"), a global leader in housing and building materials, products and services, today outlined details of its commitment to enhance living spaces through innovative products and solutions, and responsible community engagements around the world. LIXIL's updated Corporate Responsibility strategy will leverage the scale and expertise of its businesses, to create impactful solutions to tackle tough global issues, including global sanitation and hygiene, water conservation and environmental sustainability, and diversity and inclusion. This strategy includes a strengthened environmental commitment targeting a net zero environmental footprint by 2030.

Kinya Seto, LIXIL Group Corporation COO said, "As a global citizen, we are more engaged on global social issues today than ever before, and recognize the need to embrace our role as a problem-solver where our global network, expertise and experience can make a difference. Our new Corporate Responsibility strategy, including our key pillars of activity and approach to environmental sustainability, firmly demonstrates LIXIL's commitment to ensuring that the growth of our businesses contributes to improving the quality of people's lives through tangible outcomes and a strong focus on responsible and sustainable product innovations."

LIXIL's commitment on these issues, and measurement objectives, includes:

**1. Global Hygiene & Sanitation** - Promote and enable access to safe and hygienic sanitation practices, especially for women and girls, while preventing the harmful transmission of diseases for children.

• **Target:** Enable improved access to sanitation and hygiene for 100 million people by the year 2020.

According to the World Health Organization and UNICEF Joint Monitoring Program (2014), about 2.4 billion people do not have access to proper sanitation. An estimated 800 children under five years of age die every day from diarrheal disease caused by lack of hygienic water and sanitary living situations. In some developing communities, women and girls are at risk for assault when they leave their homes to use the toilet.

LIXIL is committed to providing better access to toilets in developing communities, which can reduce the threat of disease and promote hygienic living, ultimately saving the lives of children and providing safe access for women and girls. Field-testing of three new models of LIXIL's patented SaTo™ ("Safe Toilet") products that help reduce the transmission of disease and odors from traditional open pit latrines is currently underway. Today, more than 810,000 affordable SaTo™ pan products, are in use around the world, improving the lives of more than 4 million people. LIXIL's goal is to leverage the SaTo™ portfolio of products to positively impact the lives of 100 million people by the year 2020.

**2. Water Conservation & Environmental Sustainability** - Conserve water, energy, and other natural resources utilized in and by LIXIL products and services, including in the supply chain, production, distribution, and during end use.

• **Target:** By 2030, achieve a net zero balance between LIXIL's environmental footprint, and the positive environmental contributions created through its business process, products and services.

LIXIL's environmental strategy includes a focus on three themes: climate change mitigation and adaptation, conservation of water resources, and sustainable use of resources. LIXIL is creatively incorporating these strategic themes throughout the supply chain, product production, distribution, and during end use.

LIXIL's environmentally-innovative products have already given customers the opportunity to save money and be more engaged in environmental conservation, such as products that save water or increase insulation effectiveness. For example, LIXIL has a long history of developing water saving toilets such as "SATIS" by reducing water required to flush from 13 to 4 litters. LIXIL has developed AQUA CERAMIC, a new technology in sanitary ware that resists stains and therefore considerably reduces the amount of water needed for cleaning. In addition, LIXIL has been expanding its portfolio of window products featuring the highest levels of insulation performance, including "LEGARIS", "SAMOS", and "ELSTER", to enable energy efficiency and greenhouse gas reduction.

By 2030, LIXIL aims to secure an overall net zero balance between its environmental footprint and positive environmental contribution.

**3. Diversity & Inclusion** - Embrace the diversity of people in society and within LIXIL. This includes enhancing quality of life and wellbeing for the elderly and the physically disabled, as well as harnessing the talents and perspectives of LIXIL's diverse workforce as an engine for growth and innovation.

As a company headquartered in Japan, LIXIL is very close to the potential societal issues caused by Japan's fast aging population. LIXIL has developed technologies and solutions to empower older adults to lead safer, healthier and more active lifestyles. For example, LIXIL's "Shower de Bath" is designed with 10 nozzles and can be adjusted to a variety of heights and angles, enabling older people, who might not have the ability to take a bath without assistance, a high quality, dignified and relaxing shower experience.

In addition, LIXIL has always been a vocal supporter of Japanese Government's push for gender diversity in corporate Japan. In order for Japan to grow as an economy, LIXIL firmly believes that women's intelligence and perspectives have to be harnessed as an engine for growth and innovation.

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These focus areas form the three pillars of LIXIL's corporate responsibility activities, but the commitment goes much further. The foundation lies in LIXIL's commitment to responsible and sustainable product and service creation, and an ongoing adherence to ethical business conduct and operations. Through these activities, LIXIL will contribute to the sustainable development of the society and the planet.

#### LIXIL Corporate Responsibility Framework

## **Corporate Vision**

To be the world's most valued, innovative and trusted 'Living Technology' company by 2020

#### **Corporate Responsibility Mission**

LIXIL to be the most trusted company by enhancing living spaces through innovative responsible engagements and initiatives around the world

**Diversity & Inclusion** 

# Global Hygiene & Sanitation

Promote and enable access to safe and hygienic sanitation practices, especially for woman and girls, while preventing the harmful transmission of diseases for children Embrace the diversity of people in society and within LIXIL i) Enhancing quality of life and wellbeing for the elderly and the physically disabled through LIXIL products and services ii) Harnessing the intelligence and perspectives of our diverse workforce as an engine for growth and innovation

# Water Conservation & Environmental Sustainability

Conserve water, energy, and other natural resources utilized in and by LIXIL products and services, including in the supply chain, production, distribution and during end use

## Responsible and sustainable product and service creation Ethical business conduct and operation

Corporate Governance and Compliance; Fair Operating Practices; Respect for Human Rights; Fair Labor Practices; Product Safety and Customer Satisfaction; Effective Supply Chain Management

#### -Ends-

#### About LIXIL

**LIXIL Corporation** is a global leader in housing and building materials products and services. The foundation of LIXIL's success is our constant investment in technological innovation to improve the way we live. Delivering core strengths in water, housing, building and kitchen technologies, our brand portfolio businesses LIXIL, GROHE, American Standard Brands and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL produces some of the world's most fundamental and innovative products and services, and our solutions are an integral part of some of the world's most iconic and cutting-edge living and working spaces. Operating in more than 150 countries, and employing more than 80,000 people, we bring together function, quality and design to make people's lives better, and more delightful – wherever they are.

#### About LIXIL Group

**LIXIL Group Corporation** (TSE Code: 5938) is the listed holding company containing LIXIL Corporation, LIXIL VIVA CORPORATION and LIXIL Housing Research Institute, Ltd.. The Group is involved in a broad spectrum of housing-related businesses, ranging from the manufacture and sales of building materials and housing equipment to the operation of home centers and a network of homebuilding franchises, and comprehensive real estate service. Led by President and CEO Yoshiaki Fujimori, the Group posted 1.6 trillion JPY in consolidated sales in FY ended March 2015.

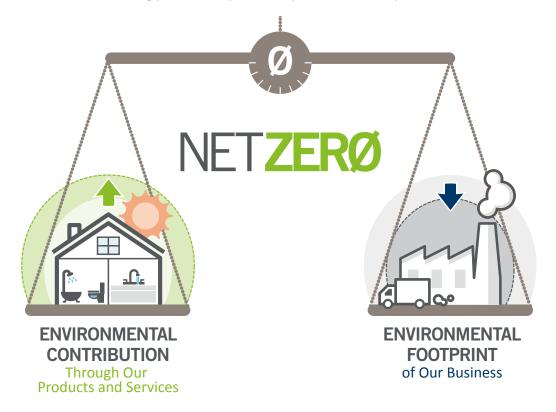


# LIXIL Group Environmental Strategy

LIXIL Group considers environmental challenges, such as water conservation and environmental protection, to be one of the most important business agendas. As a 'Living Technology' company, we are committed to our Environmental Strategy, which pledges that LIXIL will provide environmental solutions through our products and services.

# **Environmental Vision 2030**

To mitigate global climate change, the Paris Agreement set a long-term ambition to achieve a balance between anthropogenic emissions by sources and removals by sinks of greenhouse gases in the second half of this century. In order to contribute to this carbon-neutral future, LIXIL Group created a new Environmental Vision. By 2030, the positive environmental contribution from our products and services will surpass the environmental footprint from our entire business process, thus, achieving a NETZERO Environmental Footprint. We will achieve this through innovative technologies, such as low-carbon and water-efficient technology, and also by reducing environmental impact in every process of the business, including procurement, production, product use and disposal.



# **Core Environmental Strategy Themes**

To achieve our Environmental Vision, we are committed to action in three core areas, based on clearly defined targets and actions plans.

- 1 Climate change mitigation and adaptation
- 2 Conservation of water resources
- 3 Sustainable use of resources

# **Environmental Sustainability Principles**

The Environmental Sustainability Principles cover five key areas as outlined below and guide the actions of all LIXIL employees. From procurement, production, product use and disposal, we are committed to creating a sustainable society throughout every aspect of our business, and taking responsible actions to respect our environment.

- 1 Continually improve environmental management systems and performance
- 2 Adhere to rigorous compliance
- 3 Develop and provide environmentally sound products and services
- 4 Reduce environmental impact in every process of the business operation
- 5 Proactively communicate with all stakeholders